



VEER NARMAD SOUTH GUJARAT UNIVERSITY

**DBIM**

DEPARTMENT OF BUSINESS AND INDUSTRIAL MANAGEMENT

*Presents*

# THE INVINCIBLES

## 2024

*Unleash yourself*

Get set for a thriving management battle at THE INVINCIBLES - an arena where strategy meets management, where the excitement knows no limits ! Hosted by the Department of Business and Industrial Management, mark your calendars for 13/02/2024 starting at the early bird hour of 8:30 a.m.

**: Venue :**

Department of business & Industrial Management,  
Opp. G.D. Goenka International School,  
New City Light Canal road  
Surat , Gujarat -395007

# **General Guidelines for Invincibles 2024**

- **Any undergraduate or postgraduate student can participate in the event. (One student can participate in two events only in different phases.)**
- **All entries should be duly filled out in registration forms (The link provided).**
- **Registration fee is Rs. 250 per student, which includes breakfast and lunch. (Fees are non-refundable.)**
- **Judges' decisions will be final and binding.**
- **For further queries, kindly contact event coordinators.**
- **As per requirements, organizers reserve the right for last-minute modifications in different rounds and rules of the competition.**
- **Please be there at venue at 8:00 AM sharp for registration .**







# **YUVA SANSAD**

## **Intricacies of politics**

### **"Yuva Sansad:**

**Are you ready to embrace the political leader within you? Yuva Sansad gives you the floor as a representative of the political personality itself to speak as a delegate, for or against the government.**

### **Rules and Regulations:**

- 1. Every participant must give an opening speech in the General Speaker list mandatorily.**
- 2. Participants are allowed to operate their electronic devices during the competition.**
- 3. Languages allowed: Hindi and English.**
- 4. Participants are to be registered as individuals, not as teams.**
- 5. Delegates will be allotted based on a first-come, first-registered basis.**
- 6. Delegates will be members of political parties who gather together for agenda discussion.**
- 7. Sansad decorum must be strictly maintained.**
- 8. No non-parliamentary slangs are to be spoken; otherwise, the delegate will be disqualified for breaching the Code of Conduct.**
- 9. Delegates should not ask for extra time after their speech time expires.**
- 10. Facts spoken must have relevance and proof, which others can request if they feel the data presented is not factual. Without reliable proof, the fact will not be accepted. It can be from newspaper articles, magazine articles, or government websites.**
- 11. Delegates must follow the dress code as per instructions."**





## **DB-EX**

**Master the art of trading**

### **DBEX STREET PLAY**

#### **"MAAL LAVOO"**

**If you believe you're a skilled trader, this is the perfect platform for you to showcase your abilities and knowledge. DB-EX (DBIM Exchange) is a stock market simulation game based on the traditional stock market, providing you with the thrill of real-world trading. So, gear up and commit to investing now.**

#### **\*\*DB-EX\*\***

- 1. Each team consists of 2 participants.**
- 2. Every team will be provided with a minimum balance of 20 lakh (virtual).**
- 3. Share prices will be determined based on micro and macro factors.**
- 4. The exchange will list 12 companies.**
- 5. The share price of each company will be announced during the pre-opening session.**
- 6. Every participant should bring their notebook, pen, and calculator.**





# **THE PITCH**

**Dive into the entrepreneurial frenzy**

**Welcome to 'The Pitch' –**

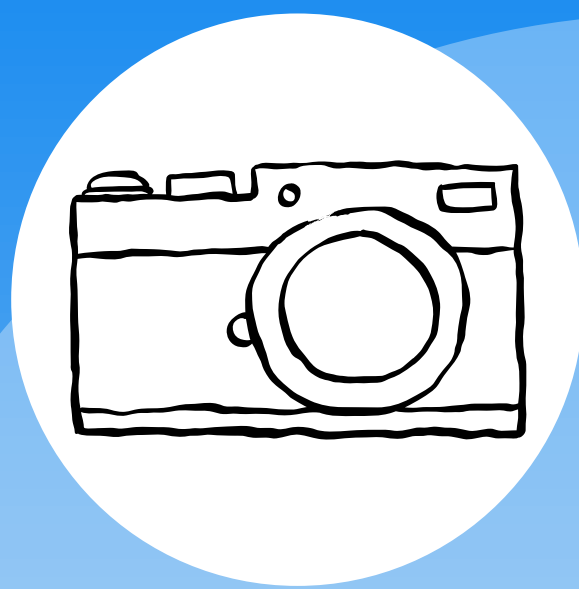
**where passion meets the power of innovation, and every round is a step closer to turning your entrepreneurial dreams into reality. Get ready for the thrilling Shark Tank experience!**

- 1. Each team may consist of a maximum of three participants.**
- 2. In the Elevator Pitch, each team will be given 2 minutes to describe their innovative ideas and the reasons behind their startups.**
- 3. Only shortlisted teams will advance to the next round.**
- 4. In the final round, each team will have to present their plan with a PowerPoint presentation within a specified time limit, followed by a Question & Answer session.**
- 5. Participants must bring their PowerPoint presentation on a pen drive on the event day.**
- 6. The Pitch evaluation will be based on the following points:**
  - Innovative Idea**
  - Unit Economics**
  - Industry and Market Knowledge**
  - Question & Answer**

**The game coordinator reserves the authority to add more rounds during the event depending on the situation. The jury's decision will be final.**







# **PHOTOLICIOUS**

## **Tell your stories by pictures captured**

**Do you have a passion for capturing great moments? Inspire, explore, and create without saying a word. This platform is where you can showcase your photography skills.**

### **Rules and Regulations:**

- Only individual participation is allowed.**
- A photography theme will be provided at the time of the competition.**
- Participants are allowed to use smartphones exclusively for capturing photographs during the competition. No other camera devices are permitted.**
- All submissions must be original work created by the participants during the competition. Plagiarism, or the use of stock photos, is strictly prohibited.**
- Participants are allowed to use only the basic editing tools available on their smartphones. Extensive post-processing or the use of professional editing software is not allowed.**
- All entries must be submitted digitally. Participants are required to submit high-resolution JPEG images.**
- Participants can submit a maximum of three photographs (one for each theme) for consideration. Each entry should be accompanied by a brief caption.**
- Entries will be judged based on creativity, composition, adherence to the theme, and overall visual impact.**
- No selfies are allowed.**
- The decision of the judges is final and binding.**
- By submitting an entry, participants agree to allow the college to use their images for promotional purposes.**





# **DASH 4 CASH**

**Start with a seed, sell to succeed**

## **Dash for cash**

**Get ready to unleash your entrepreneurial prowess in the most exhilarating game. Assemble your dream team and dash for cash.**

- 1.Team must contain 3 or 4 students.**
- 2.Each team will be provided seed money.**
- 3.Each team will be allotted volunteer from department.**
- 4.Participants are supposed to buy and sell things at market.**
- 5.Highest profit earner after deducting initial amount will be the winner.**

**This game is on pre-registration basis, till 12th Feb 2024.**





# **CAREER CRAFT**

**Shape your career destiny**

**Do you believe you possess effective communication and negotiation abilities and desire to gain insights into various job roles and workplace scenarios? Then, join us for an exciting journey into the professional world!**

**Explore career dynamics and refine professional skills through three engaging stages: Guess the Job, Group Discussion, and Personal Interview with salary negotiation.**

## **General Rules:**

- 1. Open to students of all streams.**
- 2. Individual participation is required.**
- 3. Fair play, respect, and sportsmanship are expected from all participants.**
- 4. Judges' decisions are final.**
- 5. Mobile phones are prohibited during the game.**
- 6. Further instructions will be provided at the beginning of the game.**







# **Hawkshaw**

## **The detective game**

**Dive into a mysterious world where you unravel mysteries to uncover secrets. Use your brainpower to crack the case and become the ultimate detective!**

### **Rules and Regulations:**

- 1. Each team may consist of a maximum of 3 participants.**
- 2. Round 1 - Initial Investigation: Participants will investigate a crime scene, which also includes case analysis.**
- 3. Round 2 - Clue Crafters: Rules for this stage will be revealed only on the day of the event.**

**The Game Coordinators reserve the authority to make changes to the above-mentioned rules and regulations during the event based on the situation.**





# **IPL MEGA AUCTION**

**Make your own team**

## **Rules:**

- 1. One team will have a maximum of 4 members**
- 2. Game will be played in 2 rounds: round 1 will be eliminator round, round 2 will be auction.**
- 3. Detailed instructions will be announced before the start of the game.**





# **AD-DHAMAAL**

**Conquer the advertising realm**

**If you have skills in advertising with innovation and humor, join AD DHAMAAL.**

## **Rules and Regulations:**

**1. Each team can have a maximum of 4 members.**

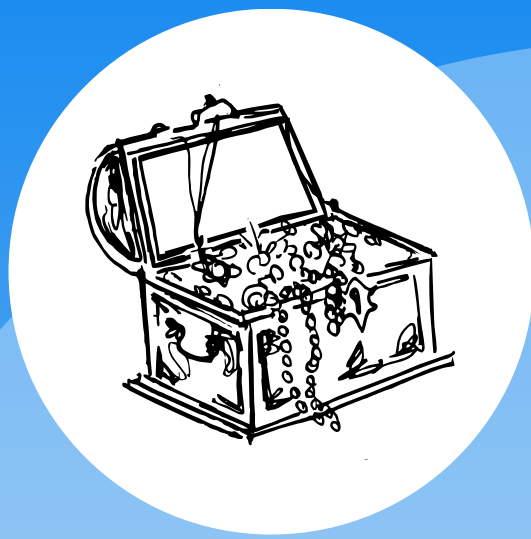
**2. \*\*Round 1 Rules:\*\***

- Teams must create their own advertisement.**
- Own materials and props are to be used for the advertisement.**
- Advertisements should not disparage any religion, community, caste, etc.**
- The duration for the advertisement should not exceed 1 minute.**

**3. Further round rules will be announced on the spot.**







# **KHOJ**

**Solving riddles and overcoming challenges**

**Get ready to embark on an exhilarating journey filled with mystery, excitement, and the thrill of the hunt.**

## **Rules of the Game:**

- I. Each team will consist of 5 participants.**
- II. The game comprises 4 rounds. In case of a tie, an additional round will be played.**
- III. Envelopes should only be opened in the 3rd round.**
- IV. There will be a time limit in every round.**
- V. Mobile phones are prohibited during gameplay. Participants must submit their mobile phones to the volunteer.**
- VI. The final decision will be made by the game's supervisor only.**





# **DIVERSIFY DYNASTY**

**Master the art of strategic investing**

## **We Can't Put All Eggs in One Basket**

**"Diversify Dynasty" presents an engaging and interactive platform for players to delve into portfolio diversification principles while refining their investment skills in a virtual environment. The ultimate objective is to attain long-term financial success by constructing a robust and diversified portfolio capable of navigating diverse market conditions.**

## **Rules of the Game:**

- 1) Each team may consist of a maximum of two participants.**
- 2) The competition comprises multiple rounds to determine the winner.**
- 3) Every team will be allocated a virtual balance of 30 lakh.**
- 4) The game features several trading seasons, with each season representing a year.**
- 5) News updates will be provided after each trading session to inform participants of market developments.**
- 6) The final decision made by the game coordinator will be deemed conclusive.**

